Hangzhou International Humanoid Robot and Robot Technology Exhibition-HRTE Organizing Committee

Invitation to
"The 3rd Hangzhou International Humanoid Robot and Robot Technology Exhibition 2027"

Dear Sir or Madam,

To further advance the embodied intelligence industry and provide an international platform for exchange, cooperation, and supply-demand matchmaking within the humanoid robotics sector, the 3rd Hangzhou International Humanoid Robot and Robotics Technology Exhibition 2027 (hereafter referred to as HRTE HANGZHOU), approved by the Ministry of Commerce of the People's Republic of China and jointly organized by the Zhejiang Robot Industry Association and Golden Group, will be grandly held at the Hangzhou Grand Convention and Exhibition Center from May 27 to 29, 2027. We sincerely invite enterprises, research institutions, and industrial chain leaders from around the world to participate as exhibitors and visitors. As China's first professional procurement event dedicated to the entire humanoid robotics industry chain, HRTE HANGZHOU focuses on technological innovation and real-world application deployment. Supported by a strong industrial ecosystem and a comprehensive international service network, the exhibition strives to serve as an important windrow for domestic and foreign enterprises to expand the Chinese market, connect with supply chain resources, and explore cross-border research, development, trade, and business cooperation opportunities.

The 2nd edition of the exhibition achieved remarkable success, with the total exhibition area exceeding 30,000 square meters and attracting nearly 600 leading enterprises from China and abroad. The exhibits covered the entire humanoid robotics value chain, including complete humanoid robot systems, system integration, core components, and full-scenario applications. The exhibition pioneered an innovative matchmaking model featuring "demand-driven pre-matching" and "one-on-one closed-door business meetings," effectively breaking down barriers to international cooperation and facilitating high-value business connections. Meanwhile, the exhibition drew over 83,000 industry professionals and 3,178 international buyers, resulting in 237 business cooperation agreements and 56 major signed projects. The total intended transaction value reached RMB 21.3 billion, spanning key sectors such as component supply, customized humanoid robot solutions, application ecosystem development, and cross-border collaborative R&D. During the exhibition, a series of concurrent events such as the Humanoid Robot Industry Conference, as well as over 40 high-end cross-border forums and targeted matchmaking events focusing on regions such as China-Japan-South Korea and China-Europe, which contributed to the development of a global industry ecosystem platform that combines technological discussions, resource connectivity, project commercialization, and business transactions.

The 3rd Hangzhou International Humanoid Robot and Robot Technology Exhibition 2027 will be significantly expanded and upgraded in scale and scope, with further enhancements to the international service capabilities and industry-focused matchmaking mechanisms. We cordially invite government officials, diplomatic representatives in China, and distinguished guests from around the world to attend the

Opening Ceremony and concurrent events. We also warmly welcome international industry associations, leading enterprises, and innovation institutions to organize national or regional delegations and participate in the exhibition, showcasing the latest technological breakthroughs, innovative products, and commercialization achievements in the humanoid robotics sector. As a premier international platform for the humanoid robotics industry, HRTE HANGZHOU is committed to bringing together high-quality resources from across the global value chain and fostering deeper international exchange and cooperation. The event will provide participants with valuable opportunities to engage with China's rapidly evolving robotics ecosystem, explore new avenues for technological collaboration, strengthen industrial and supply-chain partnerships, and expand cross-border trade and investment cooperation, promote the high-quality development of the global humanoid robotics industry.

We warmly welcome governments, industry organizations, research institutions, and enterprises worldwide to join us in Hangzhou and take part in this landmark industry gathering. If you are interested in the exhibition, please fill in the form carefully and E-mail: info@goldenexpo.com.cn to the organizing committee for unified arrangement. (For inquiries: please call: +86-21-50131760).

Your presence will be highly appreciated. Thank you for your attention and consideration.

Organizing Committee of HRTE：
Tel: 0086-21-50131760　64396190　Fax: 0086-21-50131761

Contact: Gong Xuejuan
Phone: 0086-13651949391 | E-mail: hrte@goldenexpo.com.cn

Contact: Yan Yaoyao
Phone: 0086-18221431825 | E-mail: marketing@goldenexpo.com.cn

Contact: Yang Jianzhuang
Phone: 0086-13916868039 | E-mail: info@goldenexpo.com.cn

Attachment:
I. Show Information
II. Forum Application Form
III. Booth Application Form

Hangzhou International Humanoid Robot and Robot Technology Exhibition
Organizing Committee of HRTE
June 8, 2026

Show Attachment I：
The exhibition information are notified as follows:

Name
The 3rd Hangzhou International Humanoid Robot and Robot Technology Exhibition 2027

Show Time & Venue
May 27-29, 2027
Hangzhou Grand Convention and Exhibition Center, Zhejiang

Organization
Approved by:
Ministry of Commerce of the People's Republic of China

Organizer by:
Zhejiang Robot Industry Association
Zhejiang University Robotics Institute
Golden Conference & Exhibition Group

Co-Organizer by:
Shanghai Top Sequoia Exhibition Co., Ltd.

Show Theme:
Reshaping the entire industrial chain of embodied intelligence humanoid robotics

Show Website
www.androidshow.com

Major Exhibits
Embodied Intelligence Humanoid Robots and Industrial Chain: Includes various types of humanoid robots, emotional interaction robots, exoskeleton robots, and companion/pet-like robots, key components such as servo systems, sensors, reducers, controllers, joint modules, machine vision systems, batteries and power management systems, communication modules, as well as computing platforms and operating systems, system integration solutions and related industrial chain and application services.

Robotics Technology and Applications: Includes a wide range of robotic systems, such as commercial service robots, household service robots, low-altitude economy robots, medical robots, educational robots, entertainment robots, industrial robots, and special-purpose robots, as well as AI-enabled terminals, core components, upstream and downstream supply chains, and scenario-based applications.

Participation Fees
Standard Booth (3m×3m)
For overseas enterprises: USD 4800/Expo, 3m*3m
Each standard booth consists of 3-sided white partitions, bilingual fascia board, 1 information counter, 2 folding chairs, fully-floored carpet, 2 arm spotlights, 1 220V/5A power socket and 1 wastebasket.

Indoor Raw Space

For overseas enterprises: USD 480/Sq.m. / Expo

Note: The raw space (minimum 36 sq.m.) only supplies a show space excluding stand frames, show equipment, carpet and power supply, etc.

Show Agenda

Time	Content
May 26th, 2027 Afternoon	Guests and participants check in at the conference hotel.
May 27th, 2027 10:00 am	**Opening Ceremony** It mainly includes remarks by association leaders, speeches by local government officials, addresses by ambassadors and diplomatic representatives to China or Shanghai, speeches by exhibitor representatives, as well as the announcement of the opening, which will last 30 minutes. After the opening ceremony, leaders will tour the exhibition hall for 40 minutes.
	China-Japan Robotics Industry Chain Cooperation & Exchange Conference Focusing on the development strengths of China and Japan in robotics and embodied intelligence, the conference features in-depth discussions on technological innovation, core components, robot development, application scenarios, and industrial policies. It serves as a communication platform connecting governments, industry, academia, and enterprises across the value chain, promoting practical cooperation in joint R&D, supply chain collaboration, and market applications, while exploring new opportunities for bilateral industrial cooperation and mutual growth in humanoid robotics and intelligent equipment sectors.
May 27th, 2027 Afternoon	**Hangzhou Humanoid Robotics Conference** Focuses on hot topics related to industrial policies, technological innovation, industry trends, and real-world applications in humanoid robotics, the conference brings together leading experts, enterprises, and research institutions to discuss policy directions, key technological breakthroughs, ecosystem development, and commercialization pathways for embodied intelligence and humanoid robotics. It aims to build industry consensus, promote innovation, and accelerate the large-scale application and high-quality development of humanoid robotics.
May 27th, 2027 All day	**Matchmaking Meeting on the Robot Industry Chain among China, Japan, South Korea and Southeast Asia** The conference features one-on-one matchmaking between buyers and exhibitors, enabling precise alignment of supply and demand across the robotics value chain. It brings together key industry resources from China, Japan, Korea, and Southeast Asia to promote cross-border cooperation and efficient trade exchange. Focused on open collaboration, it aims to facilitate regional innovation, accelerate application deployment, and support the global development of the humanoid robotics industry.
May 28th, 2027 Morning	**“Ten Chains, One Hundred Events, Ten Thousand Enterprises” Industrial Matchmaking Meeting** Aligned with the objectives of the “Ten Chains, One Hundred Events, Ten Thousand Enterprises” industrial matchmaking initiative, this meeting features a series of activities, including a global industrial cooperation project signing ceremony and the release of key embodied intelligence application scenarios and high-quality solutions.The event is structured into three dedicated matchmaking tracks from application scenarios, complete humanoid robotics value chain to overseas demand, focused on one-on-one matchmaking sessions.

	The event promotes standardized development across the industry, facilitates cooperation through project-based agreements, and unlocks global industrial resources through precision supply-demand matchmaking. It provides a practical and efficient platform for industrial collaboration and commercial transactions. It is designed to strengthen and optimize the embodied intelligence and humanoid robotics value chain, enhance industrial capabilities and value creation, and support the transition toward standardized, scalable, and globally integrated high-quality development.
May 28th, 2027 All day	**Humanoid Robotics Technology Innovation & Investment Global Expansion Forum** The forum focuses on key topics including technological innovation in humanoid robotics, industrial investment and financing, and global expansion of science and technology. It brings together leading enterprises, research institutions, investment institutions, and industry experts to establish an efficient platform integrating industry, academia, research, application, finance, and government. With a focus on the global development of the industry, the forum highlights three core areas including technological innovation, capital empowerment, and overseas expansion, aiming to strengthen connections between industrial resources and capital markets. It promotes technological iteration, precise capital allocation, and coordinated international development of enterprises, accelerating the global expansion of China's high-end intelligent equipment industry and enhancing the global competitiveness and industry influence of China's humanoid robotics sector.
	Matchmaking Meeting on the Robot Industry Chain among Europe, the United States and the Middle East Targeting buyers and exhibitors from Europe, the United States, and the Middle East, the matchmaking meeting adopts a one-on-one dedicated targeted negotiation model to precisely match supply and demand resources along the upstream and downstream of the industry chain, deeply explore the potential for cross-border economic and trade cooperation, and is committed to building a practical, efficient, and precision-empowering international platform for trade cooperation and industrial coordination. Adhering to the concept of globalized open cooperation, the event brings together high-quality industrial resources, cutting-edge technologies, and end-market opportunities from Europe, the United States, and the Middle East, breaks down cross-border industrial collaboration barriers, and expands the channels for cross-border commercial circulation. It comprehensively promotes the large-scale, standardized, and internationalized steady development of the humanoid robotics industry, and continuously empowers technological collaborative innovation, industrialization of application scenarios, and high-quality commercial transactions within the global humanoid robotics industry.
May 29th, 2027 Morning	**Humanoid Robot New Product Launch & Awards Ceremony** The event showcases the latest technological achievements and innovative products in the humanoid robotics and intelligent equipment sector, highlighting cutting-edge R&D breakthroughs and industrialization outcomes. It also includes an awards and recognition ceremony for outstanding enterprises, innovative projects, and benchmark initiatives within the industry, aiming to establish development benchmarks and promote exemplary innovation practices. Based on new product launches, achievement showcases, and industry recognition, the event seeks to stimulate innovation vitality, strengthen industry momentum, accelerate the marketization and large-scale adoption of advanced technologies, and support the upgrading and efficiency improvement of the humanoid robotics industry, fostering a dynamic ecosystem driven by innovation and excellence.

May 27-29, 2027 Open day	Multiple local investment promotion conferences, industry matchmaking meetings, and new product launches will be held.

Registration

We warmly welcome your active participation as an exhibitor or attendee. If you want to attend, please fill in the form carefully and fax or E-mail it to the organizing committee for unified arrangement before March 31, 2027.

Organizing Committee of HRTE:

Tel: 0086-21-50131760 64396190 Fax: 0086-21-50131761

Contact: Gong Xuejuan
Phone: 0086-13651949391 | E-mail: hrte@goldenexpo.com.cn

Contact: Yan Yaoyao
Phone: 0086-18221431825 | E-mail: marketing@goldenexpo.com.cn

Contact: Yang Jianzhuang
Phone:0086 13916868039 | E-mail: info@goldenexpo.com.cn

Attachment II

Forum Application Form

Company（Stamp）： **Date：**

Company	Chinese:				
	English:				
Name	Sex	Department	Title	Mobile	E-mail
Contact for forum					

Sponsorship (The following are some of the sponsorship options available. For more details, please feel free to contact us)

□ Co-organizer Sponsorship □ Sponsorship □ Speech □ Discussion □ Advertising

□ Badge and paper bag

Participation Fees: USD 1280/person（including service fee and materials during the forum, excluding accommodation）.

Note: Government officials and diplomats above the rank of counselor from embassies in China can participate in the forum for free.

Total Fee: A total of _____ participants, and total fee:$ _____

To make the forum more professional and meet the needs of the enterprise, please fill in the following items:

Topics you are interested in: _____

Enterprises or guests you are interested in: _____

Organizing Committee of HRTE：

Tel: 0086-21-50131760 64396190 Fax: 0086-21-50131761

Contact: Gong Xuejuan Phone: 0086-13651949391

E-mail: hrte@goldenexpo.com.cn

Note: Please provide details on the arrival location and time for for government officials from various countries and diplomats above the rank of counselor from embassies in China.

Attachment III

Booth Application Form (Contract)

To attend HRTE HANGZHOU 2027, please complete the form and return it to the Organizing Committee by fax (0086-21-50131761) or email (hrte@goldenexpo.com.cn) .

<table>
<tr><td rowspan="2">Company</td><td colspan="3">Chinese:</td></tr>
<tr><td colspan="3">English:</td></tr>
<tr><td>Address</td><td></td><td>Postcode</td><td></td></tr>
<tr><td>Tel</td><td></td><td>Fax</td><td></td></tr>
<tr><td>Contact</td><td>(Title)</td><td>Mobile Phone</td><td></td></tr>
<tr><td>E-mail</td><td></td><td>Website</td><td></td></tr>
<tr><td>Exhibition Options</td><td colspan="3">1) <u>Option 1</u>: International Standard Booth and Raw Space
□ Room Area _____Booth Number_____Fee(USD)_____
□ Standard _____Booth Number_____Fee(USD)_____
Special requirements: _____
2) <u>Option 2</u>:Fair Catalogue Size:285 mm(W)×210 mm(H)
□ Front Cover: 10000(USD) □ Back Cover: 8000(USD)
□ Inside Front Cover: 6000(USD) □ Inside Back Cover: 4000(USD)
□ Colored Page: 2400(USD) □ Monochrome Page: 1200(USD)
3) <u>Option 3</u>: Advertisements and Sponsorship
□ Ticket □ Chest Card □ Paper Bag □ Other Total(USD)_____
For more information about the sponsorship options and advertising sites, please refer to attachment. (On-site Quotation)
Total Fee: _____$_____
The payment will be remitted outward within three working days after signing the contract, please check then.</td></tr>
<tr><td>Total Fee</td><td colspan="3"></td></tr>
<tr><td colspan="4">Note and Special Requirements:</td></tr>
<tr><td colspan="2">Committee Specified Account
Beneficiary's Bank in China Shanghai Branch
SWIFT: BKCHCNBJ300
Beneficiary:
Shanghai Golden Expo Group Co., Ltd.
Account No.: 450788769210
Bank: Bank of China Shanghai Pilot Free Trade Zone Branch</td><td colspan="2">Company Stamp/Chop:
Signature:
Date:</td></tr>
</table>

The Secretariat Committee

Add: Room 1006, Block C, North Building, Senlan Meihuan, No.519, Qifan Road, Pudong New District, 201208, Shanghai, PRC

Tel: 0086-21-50131760 13651949391 Fax:0086-21-50131761

Contact: Shirley Gong E-mail: hrte@goldenexpo.com.cn